



## Inspire, Engage & Educate LLC: EMPOWERING FAMILIES

Education is not limited to the confines of a classroom. It extends far beyond to include the families and communities that shape our learners. This is where our Inspire, Engage & Educate LLC comes into play. We provide a comprehensive, customized approach to meet the needs of educational institutions, focusing on three main areas: upskilling families, empowering teachers, and providing additional support through office hours. Our goal is simple - to create a sustainable and transformative impact on our clients.

### Partners Empowered by Our Services

We take pride in the positive feedback we receive from the families we work with, such as **Senia Powell**, who praised our Parent University Program Development for Butler County: “Awesome Company! Very personable and eases the process of building any Parent program.”

Similarly, **Wandria Hines, Title 1 Program Specialist for Fulton County Schools**, appreciated our customized program created to support their parent liaisons and families, stating, “It was great to have a customized program created to support our parent liaisons and families.”

# The Tri-Fecta Approach

Our trifecta approach involves working closely with families, teachers, and the educational institution. We believe this comprehensive approach ensures that every stakeholder in a child's education is empowered and equipped with the necessary tools for success.

We specialize in providing each education client with a customized experience using our signature "trifecta of service" approach to enhance the sustainability of newly adopted practices or programs.

## "TRIFECTA OF SERVICE APPROACH"



### STRATEGIC PLANNING & PROFESSIONAL LEARNING

Each client receives a qualitative and quantitative data analysis session "sculpting meeting" to establish a professional learning path or program that is conducive to desired outcomes

### OFFICE HOURS

Clients have virtual access to a live educator to answer strategy implementation questions or provide lesson plan ideas



### PARENT WORKSHOP

An online parent workshop is provided to teach families effective at-home use of new school-adopted strategies.

### ADDITIONAL SERVICES

- Customized Online Course Creation
- Virtual & In-Person Engagement Events



## Parent University: A Comprehensive Approach

Our Parent University is designed to improve parent engagement through a series of sessions and workshops, both live and virtual. These are tailored to the school's needs and parent survey data. The program includes:



## Site Based Format

- Qualitative & Quantitative Analysis
  - Sculpting Meeting with Leadership Team
  - Generation of Plan
  - Develop, Design, and Distribution of Teacher and Parent Surveys
- Parent & Teacher Partnership (PD During Teachers' Planning Period)
- Live Parent Event/Workshop
- Virtual Parent Workshop (Aligned to School's Needs and Parent Survey Data)
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- Virtual Parent Workshop (Aligned to School's Needs and Parent Survey Data)

(\*Virtual Classes are offered via the School's Social Media or the School's Parent LMS)

## District Based Format

- Qualitative & Quantitative Analysis
  - Sculpting Meeting with Leadership Team
  - Generation of Plan
  - Develop, Design, and Distribution of Parent Surveys
- Monthly Live Work Shops aligned with Survey Data
- Monthly Virtual Workshops aligned to the Survey Data
- Monthly Office Virtual Hours to provide Q & A for Parents

(\*Virtual Classes are offered via the District's Social Media or the District's Parent LMS)

## Parent Liaison Development Program Domains

Our **Parent Liaison Development Program** is comprehensive and covers various domains such as:

- **Domain #1:** Galvanizing parent support for Title 1 meetings and compact forms
- **Domain #2:** Leveraging the academic calendar and planning to engage all stakeholders
- **Domain #3:** Parent advocacy and teacher partnerships
- **Domain #4:** Empowering parents
- **Domain #5:** Utilizing community/school resources.

*\* We also provide observation, mentoring, coaching, and feedback to ensure a holistic approach.*



## **Inspire, Engage & Educate LLC: EMPOWERING FAMILIES**

### **Strategies for Enhancing Family Engagement**

Our strategies for enhancing family engagement include:

- Organizing family workshops and events
- Utilizing various communication platforms
- Establishing a parent volunteer program
- Developing culturally responsive engagement
- Fostering home-school connections
- Collaborating with community organizations

***\*These strategies are designed to empower parents in their children's learning and school activities, build capacity in parents' partnership with teachers, encourage parental involvement, ensure inclusivity and meaningful participation, support learning at home, and create additional opportunities for family involvement in school events and activities.***

### **We Aim for Sustainable Impact**

Inspire, Engage & Educate LLC contains an amazing Professional Learning Team that is committed to creating a transformative and sustainable impact for our clients. ***Through strategic planning, comprehensive strategies, and training programs to increase family engagement, we have consistently contributed to improving stronger school-family partnerships.***

***Our team's ultimate goal is to create a lasting, transformative impact on their clients.*** We provide services that are designed to empower and equip every stakeholder in a child's education, fostering a sense of community and support that goes beyond the classroom. ***We aim to drive positive change and support our clients' endeavors by creating a lasting impact.***

After 22 years in the education industry teaching K-12 students, adult learners, and training corporate clients, I have established an innovative approach to building capacity in educators and developing sustainable stakeholder engagement.



*Tierra Reed Ed. S Founder/CEO*

### **Contact Us To Establish A New Partnership**

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