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into a business, captivate
an audience, or implement
innovative education or
business ideas

Inspire,
Engage &
Educate
TIERRA REED



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your Greatness?*

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Tierra Reed Ed.S

EDUCATION & BUSINESS CONSULTANT

Tierra Reed Ed. S is a proud HBCU advocate, a graduate of Alabama State University, and the founder of Inspire, Engage & Educate LLC. She is an education and business consultant who has dedicated 23 years of her life to educating adult and K-12 scholars. Tierra resides in Atlanta, GA, and is also a mom of a budding entertainer and award-winning chef, educational advocate, entrepreneur, and breast cancer survivor, who is motivated to live in her purpose. After a battle with breast cancer, she decided to fulfill a dream of developing a company that empowers entrepreneurs and educators.

Tierra travels the country providing motivational speaking services to share her story to inspire others to celebrate their greatness and live in their passion. Today, she partners with companies like Wasserman, Riddle & Bloom, Microsoft, Flip, NCCE, MSTs, WhatConverts, Robokind, and a host of universities, school districts, organizations, and schools to provide innovative solutions in both business and education. Inspire, Engage & Educate transform, empower, and support clients by implementing lasting strategies that align with their goals. She refers to her clients as "GOAL Friends", people that are on a quest with her to Grow and Obtain Abundant Life. Additionally, Tierra is an avid believer in the power of affirmations, and lives by the motto "I'm Not Great By Mistake". Her upcoming book entitled "I'm Not Great By Mistake and Neither Are You" will be released in December 2024.

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